Autoblogging for Profit

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Introduction To Autoblogging

Autobloging means automating your blogs.

Content rich blogs can be profitable because they have content – which people are interested in; and they have new content (preferable every day) – which keeps people coming back.

This creates a potential for lots of traffic, and lots of customers, and lots of business.

And, by their nature, the potential for lots of work. Because blogs change every day, they have the potential to be high maintenance. They won't change their content on their own. Someone has to maintain them. Someone has to change their content on a daily basis. That can be lots of work.

The dream of every internet marketer is to have a blog that brings in lots of traffic, but requires little maintenance.

[Would You Like to Make Over $100.00 Per Day With Just One Product Just to Start? Click Here!](#)

That is what autoblogging is all about. It is a system whereby you automate your blogs. It is a way of making your dreams come true. At least, it will make one dream come true. It will automate your traffic bringing blogs.

Autoblogging is all about automating your blogs. From injecting keywords into content, to pulling quality articles and content resources into your blog in order to keep it fresh and updated, once you've set up your autoblogging system, it will instantly minimize your workload and give you more time to promote your money making blog.

But in order to develop an effective autoblogging system, you need to know exactly how to create a rock solid structure. You have to take steps to optimize your blogs so that they're able to gain maximum exposure. You will want to increase your profits from a variety of monetization strategies.

It will take a little time to set up the autoblogging system. However, once you've created your foundation, the autoblogging system will work on its own. Also, you'll be able to quickly replicate your system any niche market that you wish.

This report will show you exactly how to do it quicker and easier than you ever thought possible

[We All Need Traffic. This Could Be Your Solution. Click Here!](#)

Setting Up Your Autoblog System

Before I go any further, I need to share the bad news with you. There is a way to automate your blog so that it needs less maintenance, but most traffic to blogs depend upon search engines and they can pick up on when autoblogging software is used. This indicates to them that the content is not original and they will treat it as such.

Using an automation tool will not get you more traffic from search engines. It will probably cost you a lot of traffic.

The software can trail off of the topic fast. Look up a topic in Google. The first few links might be right on, but links on later pages may not be as close. The autoblogging software will also trail off. Some of the content that it gets for you may not be applicable to the topic.

Autobloging software retrieves content for you based upon the key words that you supply. However, there isn't as much content out there for specific key words as you might think. When the autobloging software runs out of sources, it will look for similar topics. Those 'similar topics' will probably not be what you

wanted. Your customers will be visiting pages at your blog with content that they are not interested in.

It's obvious even to a computer algorithm that your site has never been touched by a human, you can be almost 100% certain that your site won't show in the first few hundred results. So no-one will visit it.

You will have to create a legitimate site that downloads featured articles from various sources to your site.

[Did They Really Make $4,597.76 in 24 Hours? Click Here to Find Out!](#)

To start, you will want to download WP O Matic, a free plugin that will automate updates and publish content based on pre-determined dates and times.

Then, you will want to create a swipe file of targeted RSS feeds, and instruct WP-o-Matic to pull content and material directly from these RSS feeds, and publish it on your site.

RSS feeds are one of the easiest ways to populate your blog with fresh content, so you'll want to spend time researching quality RSS feeds that you can use to flood your blog with fresh updates.

One of the easiest ways to find relevant RSS feeds that you can use with your own blog is by browsing through RSS directories, including http://www.Feedage.com.

With Feedage, you'll be able to quickly locate popular RSS feeds based on keyword searches. Before adding a RSS feed into your autoblogging system however, make sure to spend a few minutes browsing through previous broadcasts to ensure that the quality is targeted, informative and high quality.

You can add as many different RSS feeds into WP-o-Matic as you wish, but I recommend starting off with 5-6 feeds that focus on your niche market, and then once your blog begins to generate content, extend coverage by adding in additional RSS feeds.

When starting out, it's important that you are careful with the amount of content published on your site. You want to develop a natural pattern for updates as to not alert the search engines that you are automatically pulling content from various sources.

So, begin by publishing 1 new post a day from quality RSS feeds and then as your traffic begins to grow, and your website is established, you can increase the number of updates each week.

[This is Amazing. You Will Have to See the Video to Believe it. As Much as $11,201.32 Per month. Click Here!](#)

The Anatomy Of A Successful Autoblog

Regardless which autoblogging plugin or software you choose, you want to create a highly organized autoblog, which includes:

Keyword Rich Categories

Each category will feature keyword specific article content, helping your blog properly rank in the search engines. Develop a SILO structure to boosting your search engine rankings. SILO doesn't stand for grain storage on the internet. It is a way of categorizing your articles around key words and linking them to each other.

For more information, look up "SILO structure" in Google. I found an excellent article at: http://www.clairejarrett.com/how-to-use-an-seo-silo-structure-to-rank-highly-in-google/

[Find the Greatest Key Words to Rank in Google. Click Here!](#)

Video Categories

If you plan on integrating video content into your autoblog, consider assigning a specific category just for your videos.

Autblogging plugins can crowd your pages if you combine video and articles together. Set your autoblogging system to publish videos into its own category in order to create a clean, organized structure.

Assign Keywords

With software like WP Robot, you'll be able to 'self assign" keywords, so that each time your blog automatically publishes content, your software knows what keywords to attach to your material.

If you are setting up a manual autoblogging system, you will want to spend an hour a day assigning keywords to each article or video distributed throughout your site. (This is a good reason to buy an automatic system.)

Keywords help visitors find your site within the search engines, and with autoblogs, the majority of your traffic will be from search traffic so it's important to optimize your ranking by using key words.

[How to Get Your Articles Ranked at the top? This is a Must to Have. Click Here!](#)

Focus on a Specific Theme

One of the biggest mistakes that new bloggers make is in creating a generic autoblog that covers a variety of topics. Autoblogs should be treated just like regular niche blogs, so that they are themed, and focused on specific niche markets and topics.

People who visit blogs are interested in what they are interested in. They are not interested in what others are interested in. If they are interested in dogs and find posts at your site on dogs, cars, little green men, and what your grandmother ate for dinner, they will go somewhere else.

Keep your blog focused on one topic so that people who are interested in that topic will find what is of interest to them and keep coming back.

By the way, what did your grandmother eat for dinner?

You can expand your outreach by creating additional autoblogs that cover a wider variety of topics as your network grows, but when developing your first few autoblogs, make sure that each one is targeted towards a specific segment of your market.

[This Will Show You How to Do It For Free. Click Here!](#)

Quality Control

The entire point of developing blogs on an autoblog basis is to minimize your workload, but in order to develop a quality blog that people will keep coming to, you'll have to keep an eye on the type of content being published to your blog, ensuring that it's relevant and targeted towards your market.

This process may take an hour or two each week going over content updates, tweaking keywords and optimizing your site as it grows.

With the majority of commercial autoblogging plugins, you'll be able to choose between auto-publishing or manual-approval. It is recommended that you choose

manual-approval so that you have the opportunity to quickly review content prior to publication.

You can set up your autoblogging system to collect content throughout the week and then spend a couple of hours quickly scanning the content and approving it.

The manual-approval system will also allow you to screen for promotional based content, such as ClickBank advertisements or content designed to promote specific products. Such content will compete with your own efforts to promote your products. You want to display content that truly displays useful information for your clientele.

[This is a Must If You want to Make It on Facebook. Check It out. Click Here!](#)

Launching Your Autoblog

There are two factors to a successful blog: Something for people to come to – content; and the people themselves – traffic. We have discussed the first. Now we will discuss the second.

It doesn't do any good to have a good site with good content if no one knows about it. Every good site needs traffic. You need to spend time developing targeted traffic campaigns that pull in visitors and boost your search engine ranking for maximum exposure.

[Are You Strugling to Get Traffic This Will Help Click Here!](#)

For this you need backlinks that direct targeted traffic to your website. Backlinks are roads leading to your site. The more roads that you have, the more people

will find you.

You can develop backlinks just by participating on relevant forums, or by posting comments on authority blogs and including a link back to your site within the web address area of the submission form. Just make sure that you leave relevant, helpful comments, so that your links remain on their sites.

[You Must Watch This Video to Succeed at Internet Marketing. This video Will Show You How to Increase Your Sales by as Much as Three times!!](#)

You can also purchase backlinks from companies, but I would be careful about buying backlinks. Many companies specialize in creating bogus sites to create backlinks at. The sites are real but they only exist to create backlinks to other sites and they charge those people for the backlinks.

When google finds out that the backlinks are not from a legitimate site that functions in its own right – the sites are there to have backlinks, they aren't there to do any real business, Google pulls the plug on the people who paid for the backlinks. Those sites will no longer be listed with Google.

The best way to build backlinks is go after them one at a time. You can write articles for some sites, and they will give you a backlink to you site in gratitude. You can trade links with other webmasters. This is the best way to build backlinks.

 The backlinks should be targeted. They should pertain to the topic of your blog. Otherwise you will be purchasing worthless traffic. Also, if the backlink pattern is unnatural, it could alert the search engines. You could risk being penalized.

(If the site that has your backlink is related to the topic of the link, it is considered

natural. If the topic of your backlink does not relate to the site that it is located in, it is considered unnatural.)

Use anchor text and vary the keywords used in anchor text so that your autoblog is able to rank for various keyword phrases, rather than just one. Anchor text is text that you use to 'title' the link. Your URL/domain name might be: "myverygoodsite.com". It is focused on gardening. Your links would still be to your site, but they would say things like: 'Raising flowers', 'growing a better garden', etc. These titles would be your anchor text. They would tell people what your blog was about. They would also help with search engine ranking because search engines pay attention to anchored text.

[This Is the Exact System That You Have Been Looking for. If You Don't Believe Me, Check It Out!!!](#)

Recently, Google has let some Penguins loose. They can penalize you for using anchor text in Blogs. If you post an article at a blog as a guest blogger, it may be better to use a naked link back to your site instead of a anchor link. A naked link is the exact text as appears in your domain name.

This is especially true if you are posting comments to blogs. Google really frowns upon using anchor links in blog comments.

Use relevant, targeted keywords that describe what your website is all about. You already rank in the search engines for your domain name, so instead, focus on alternative relevant keywords.

Focus only on established blogs that have existing page rank and authority in the major search engines. This will generate quality backlinks.

Firefox has a wealth of tools that you can use to maximize your search engine rankings. You can find them at:

https://addons.mozilla.org/en-US/firefox/collection/seo-tools

Submitt your autoblogs into popular blog communities.   It only takes a few minutes to submit your URL and by doing so, you'll be able to increase exposure, while networking with other bloggers in your market.

Final Tip: Make sure to create an account with http://www.FeedBurner.com so that visitors' to your blog can subscribe to your RSS feed. FeedBurner is a Google site so it can be trusted.

Even if your blog is pulling automated content from third party sources, people will still want to receive updates, giving you an opportunity to grow a very targeted subscriber base!

Not only will backlinks maximize your autoblogs' exposure, but they will boost your overall search engine ranking with search engines like Google.com. Search engines assign relevancy based on the number and quality of incoming links.

Do You Want to Make Sales with Clinkbank and JVZoo? Click Through Here.

Monetizing Your Autoblogs

Let's face it. The money that you make from your blogs depends upon advertisement. No ads; no money honey.

However, too many ads and your customers will drift away. Ads bring in the money, but they can turn people off. Balance out the number of ads so that visitors' aren't overwhelmed by them when they enter your site.

Always allow your content to garner most of the attention of the visitors. They came to your site for the content. Never let the advertisements interfere with the purpose of the content.

You can mingle Non-aggressive Adsense type ads with your content and have some featured at the footer of your blog. These type of ads, known as Pay Per Click (PPC) ads can bring in extra coins. People don't have to buy the product for you to get paid. They pay whenever a person clicks through the ad. That's how they got their name.

[Want Huge Audiences. Watch This Video](#)

They can even help make the car payment or more every month, but they pay pennies or a few dollars per click. Once someone clicks through, he is gone and at the sales page of the link. He might not come back.

This means that he might not see a higher paying promotion because he responded to the PPC ad and is gone.

This is why I put most of my PCC ads near the bottom of my articles. That gives people a chance to see my better paying ads before they click through the PPC links.

Two other types of money makers that you can promote on your blog are affiliate programs and your own products. Affiliate programs pay a strait commission when people buy. You don't get a commission unless people buy, but they generally pay better than PPC.

The commissions vary from 10% or less to 75%; and the price of the product can vary from $3.00 to thousands of dollars. Some products are good sellers and some are not that popular. Generally speaking, the higher the price, the fewer the sales,

but if you sell one $100,000 widget at 10% commission you have made $10,000 dollars.

The final value of a sales link is how much it brings in per month. The formula is: (sales price) X (commission rate) X (sales per month). You don't have to be a mathematician to figure out which items bring in the most revenue though. Just look at how much each link brings in per month. The one that brings in the most is the best money maker.

Awesome!! This will Give You the Products and the Methods to Sell them. DON'T PASS IT UP!!

Don't rely on this factor alone though. Some items bring in more income because of their location on your page. Links located in the upper left hand corner will tend to get the most hits and the most sales. Rotate things around and see which items bring in the most when they are located near the top.

Play around with different ad block sizes, colors and placement so that you can maximize performance.

With autoblogging plugins like WP Robot, you can instantly monetize your blog with a combination of affiliate programs, including www.Amazon.com and www.ClickBank.com, and www.JVZoo.com.

Your own products will bring in 100% revenue. You don't have to share the proceeds with anyone. However, you may find that there are some affiliate products that bring in more revenue than your own products even after you take in to account that you only get a commission on the sale. Always place your ads for maximum revenue potential.

If you are creating an autoblogging system on your own, you will want to set up a permanent advertising system, so that rather than advertisements appearing inside of content updates where you'd be required to manually insert links and banners, you can feature advertisements along the side bar of your Wordpress template, as well as within the header and footer areas.

Another way to monetize your autoblogs is with Amazon widgets and astore plugins. You can manually choose products that compliment your content, or if using WP Robot, you can automate the process of product selection by pre-selecting categories in which to pull and publish products.

[Are You Struggling to Get Your Blog off the Ground? Check this out!!](#)

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[You must have Backlinks to Succeed in Internet Marketing. This Video Will Show You the Easy Way to Make Backlinks Work for You. Check it Out!!](#)

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